



BUSINESS PROMOTION OPPORTUNITY

East Lansing Baseball Club Sponsorship

-Help youth baseball and promote your business at the same time-

2017 Season



Help the Kids: East Lansing Baseball needs your help to buy equipment, maintain and improve fields, and provide a scholarship fund for those kids that cannot afford to play.

Promote your Business:

- Continued in-person and website contact with over 160 local families for entire 2017 season (from Spring clinics through October Fall season).
- Exposure at East Lansing youth tournaments, with more than 55 local and out-of-town community-based teams, with lots of parents, grandparents and siblings in town.
- More than 750 youth players and well over 1,500 people in town for multiple three-day tournaments.

Sponsorship levels:

\$500 Premier Sponsor includes premier website placement, individual banner and individual promotional material provided to all participants.

\$350 Tournament Sponsor includes website placement, banner and individual promotional material for participants.

Contact:

Alan Wilk, (517-881-3857) or awilk@dykema.com

1999 Wembley Way, East Lansing, MI 48823